

# INT 489-0871 Culture, Design & Business in Germany

Spring Term 2018

Travel Study Course in Stuttgart, Germany!



It's been said that the best way to understand a different business culture is to immerse yourself in it. This interdisciplinary travel study course will focus on the cultural and economic influences on industrial production in Germany as compared to the United States. The course is offered in partnership with *Aalen University* in Stuttgart, Germany. Students will get the opportunity to visit medium and large sized facilities in Germany such as BMW Munich, Porsche Zuffenhausen, and Carl Zeiss Oberkochen while **meeting a general education requirement**. Guided tours will provide insight into production methods and product ranges of German market leading companies. In addition, students will have the opportunity to visit cultural spots in the region such as the UNESCO World Heritage Site of the Roman Limes. During the spring semester we will hold five, two-hour pre-trip meetings to go over assigned reading on business culture in Germany to prepare for our trip. Travel dates are May 9-19, 2018. This class is limited to 12 students. The anticipated course fee is \$2,500 + 3 credits tuition.

**Interested?** Contact Professor Scott Dunning at [dunning@maine.edu](mailto:dunning@maine.edu) or by phone at (207) 735-7889 for more information.